



COMPANY PROFILE 2026

Your Technology & Talent Partner for Business Growth

Precision in Every Pixel, Growth in Every Solution.

www.pixelnusa.co.id

ABOUT US

Technology. Talent. Growth.

One partner for technology solutions and professional IT talent.

We help businesses design, develop, and manage technology solutions that matter.

**Consulting****Technology****Talent**

PT Pixel Nusa Teknologi | Bandung, Indonesia | (022)30005849

OUR DIRECTION

Focus on Growth.

Connecting technology, collaboration, and business needs.

VISION & MISSION

A trusted technology partner for efficient, adaptable, and sustainable businesses.

Business-Focused Solutions. Strategic Transformation. Qualified IT Talent.
Reliable Services. Continuous Innovation.

■ Partnership

■ Integrity

■ Next-Generation

■ User Centric

■ Sustainable

CHALLENGES

Technology Should Simplify Business.

As businesses grow, technology challenges become more complex.

01

Limited IT
Talent

02

Disconnected
Systems

03

Evolving
Requirement

04

Complex
Operations

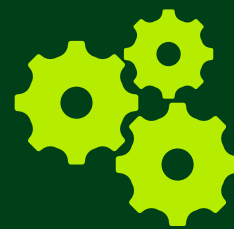
05

Unclear IT
Priorities

CAPABILITIES

Two Capabilities. One Partner.

Available independently or as integrated solutions



PINUStech: Technology Solution

Consulting. Development. Data. IT Operations



PINUSpath: Talent Workforce Solutions

Talent Sourcing. Management. Assessment

SERVICES

Solutions for Every Stage of Business

01

IT-as-a-Services

02

IT Consulting

03Custom Software
Developer**04**Digital
Transformation**05**Data Solution &
Business**06**

Digital Marketing

07IT Managed Services &
Technical Assessment**08**Headhunting &
Talent Acquisition

IT-as-a-Services

Ongoing IT infrastructure services, from provisioning and setup to continuous management and support, allowing you to focus on your core business.



■ Scope of Service

- IT infrastructure provisioning
- Setup & system integration
- Ongoing management & support

■ Key Deliverables

- Ready-to-use IT infrastructure
- Regular monitoring & maintenance
- Continuous technical support

■ Business Benefits



Focus on Core Business



Managed IT



Stable Operations

■ Service Workflow

Assessment



Provisioning



Monitoring

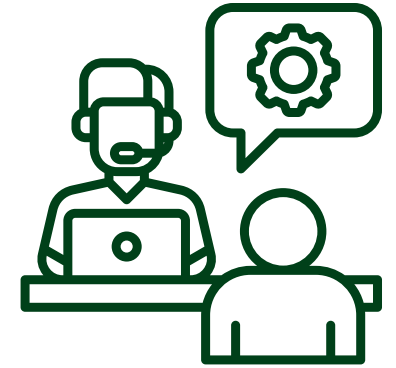


Managed Support

Term & Condition: Service duration, infrastructure scope, maintenance, support, and fees are subject to the ongoing service agreement.

IT Consulting

Strategic IT consulting to align technology initiatives with business objectives.



■ Scope of Service

- IT assessments
- IT strategy and technology roadmaps
- System architecture advisory

■ Key Deliverables

- IT assessment reports
- Technology roadmaps
- IT solution recommendations

■ Business Benefits



Smarter Investments



Strategic Alignment



Risk Visibility

■ Service Workflow

Discovery



Assessment



Advisory



Roadmap

Term & Condition: Recommendations are based on assessment findings; implementation is subject to a separate agreement.

Custom Software Development

Custom software development tailored to business requirements and operational workflows.



■ Scope of Service

- Web and mobile application development
- Enterprise application development
- API integration and testing

■ Key Deliverables

- Applications built to agreed specifications
- Source code and technical documentation
- Testing results and deployment

■ Business Benefits



Greater Efficiency



Less Manual Work



Integrated Systems

■ Service Workflow

Requirement



Design



Development

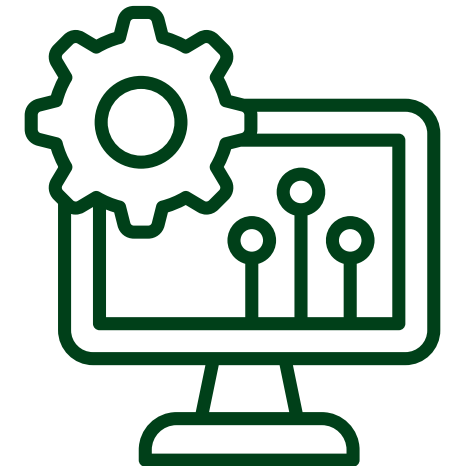


Deployment

Term & Condition: Project scope, requirement changes, source code ownership, and warranties are governed by the contract.

Digital Transformation

Business process digitalization through workflow automation and technology integration.



■ Scope of Service

- Digital readiness assessments
- Workflow automation
- System integration

■ Key Deliverables

- Business process maps
- Digital transformation roadmaps
- Implementation documentation

■ Business Benefits



Efficient Workflows



Process Automation



Integrated Operations

■ Service Workflow

Assessment



Planning



Implementation



Evaluation

Term & Condition: Implementation depends on process readiness, data availability, and access to client systems.

Data Solutions & Business

Turning business data into actionable insights for informed decision-making.



■ Scope of Service

- Data integration and processing
- Business intelligence dashboards
- Data analytics and reporting

■ Key Deliverables

- Integrated datasets
- Analytics dashboards
- Data analysis reports

■ Business Benefits



Faster Data Access



Reliable Reporting



Data-Driven Decisions

■ Service Workflow

Data Mapping



Processing



Dashboard



Validation

Term & Condition: Results depend on source data quality and agreed data access arrangements.

Digital Marketing

Strategic digital marketing to strengthen brand presence and audience engagement.



■ Scope of Service

- Digital marketing strategy
- Social media and content management
- Digital advertising and campaigns

■ Key Deliverables

- Content plans and calendars
- Creative content and assets
- Campaign performance reports

■ Business Benefits



Brand Awareness



Engagement



Measurable Performance

■ Service Workflow

Strategy



Planning



Execution



Reporting

Term & Condition: Content volume, revisions, and advertising budgets are subject to agreement.

IT Technical Assessment

Technical competency evaluation for IT candidates and employees to support hiring, promotion, and talent development decisions.



■ Scope of Service

- Technical competency evaluation
- Competency interview, case study, technical test
- Skill gap analysis

■ Key Deliverables

- Technical assessment reports
- Competency scores & recommendations
- Recording assessment process

■ Business Benefits

 Better Hiring Decisions

 Objective Promotions

 Skill Gap Visibility

■ Service Workflow

Requirement

Assessment

Evaluation

Reporting

Term & Condition: Assessment scope, evaluation methods, schedules, and fees are subject to agreement.

IT Managed Services

IT talent provision, workforce management, and technical competency assessment.



■ Scope of Service

- IT resource provisioning
- Workforce management
- Technical competency assessments

■ Key Deliverables

- IT professional profiles & deployment records
- Workforce management reports
- Technical assessment reports

■ Business Benefits



Flexible Staffing



Managed Resources



Assessed Competencies

■ Service Workflow

Requirement

Screening

Deployment

Management

Term & Condition: Assignment duration, assessment methods, and replacement terms follow the contract.

Headhunting & Talent Acquisition

Strategic digital marketing to strengthen brand presence and audience engagement.



■ Scope of Service

- Talent sourcing
- Candidate screening
- Interviews and shortlisting

■ Key Deliverables

- Candidate shortlists
- Screening summaries
- Candidate recommendations

■ Business Benefits



Efficient Hiring



Talent Access



Candidat Fit

■ Service Workflow

Requirement



Sourcing



Screening



Submission

Term & Condition: Fees, candidate criteria, and replacement terms follow the agreement.

ENGAGEMENT

Flexible to Your Needs

Pilih bentuk keterlibatan sesuai tujuan dan kapasitas bisnis.

01**Project-Based**

Agreed scope and deliverables

02**Dedicated Resources**

Professionals matched to your needs

03**Managed Services**

Ongoing service management

04**Retainer Support**

Recurring support capacity

05**Consulting**

Assessment and recommendations

INDUSTRIES

Understading Diverse Business Needs

Cross-industry insight from our team's professional experience



Enterprise



Government



Finance



Retail



Logistics



Education



**Nonprofit
Organizations**



Startups

PRODUCT

Our Digital Product Ecosystem



Crypto and blockchain
media



Trading simulation platform



Media and community
crypto trading



Physical advertising across
cafe network



Escrow platform for brand
and creator collaboration



Coffee sales stock inventory
and cash flow tracking

Our Team Track Record

Over **10 Years** of Experience in IT & Business

OUR TECH STACK ECOSYSTEM



etc.

OUR TEAM'S EXPERIENCE



etc.

Let's Collaboration

Transform your business challenges into opportunities with PINUS tech

Let's Discuss Your Needs